ase type a plus sign (+) inside his box r the Paperwork Reduction Act of 1995, no persons are re Approved for use through 10/31/2002. OMB 0651-0035
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE a collection of information unless it displays a valid OMB control number.

REVOCATION AND POWER OF ATTORNEY OR AUTHORIZATION OF AGENT

| quired to respond to a collection of inform | lation unless it displays a valid OMB control number. | | | | |
|---|---|--|--|--|--|
| Application Number | 09/812,036 | | | | |
| File Date | March 19, 2001 | | | | |
| First Named Inventor | Ian M. Drysdale | | | | |
| Title | Method and System for Providing a Targeted Communication | | | | |
| Group Art Unit | 2661 | | | | |
| Examiner Name | | | | | |
| Attorney Docket Number | 020375-020400US | | | | |

| I hereby a | nnoint: | | | | | | | |
|---|--------------|---|---|--------------|---------------------------------------|------------------------------------|------------------------|---------------------------|
| | | stomer Number | 20350 | | | Place Cus Number E Label her | Bar Code | |
| AND | i the United | States Patent and | secute the applicated Trademark Officed | e connecte | d therewith. | transact all | JAN 1 4 chnology Co | 2004 enter 2100 |
| ⊠ The abo OR | ve-mention | respondence addr ed Customer Num tomer Number | ress for the above- nber. | identified a | pplication to: | | | |
| Firm <i>or</i> Individu | al Name | | | | | | | |
| Address | | | | | | | | |
| City | | <u> </u> | | State | | ZIP | | |
| Country | | | | | | | | |
| Telephone | | ··· | **** | Fax | · · · · · · · · · · · · · · · · · · · | | | |
| Assign As | | d of the entire inte | erest. See 37 CFR enclosed. (Form P | | | | | |
| SIGNATURE of Applicant or Assignee of Record | | | | | | | | |
| Name | Ken Algie | ne, Asst. Secretar | ry | | | | - | |
| Signature | | | | | | | • | |
| Date | | 117/04 | <u>.</u> . | | 7- | - | | |
| NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below*. | | | | | | | | |
| | 101/11 | is are submitted. | | | | | | |

Burden Hour Statement: This form is estimated to take 3 minutes to complete. Time will vary depending upon the needs of the individual case. Any Comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.